- [Announcer] This is do-it-yourself television. If you've got something to say, something to show, do it here on Catch 21.

- Anybody can see this? Come out.

- Right on.

- That's cool people.

- [Man Off Screen] That's right, dig it.

- [Man Off Screen] People from all over the city, citywide.

- About time.

- Dog, you tell us more about-.

- [Man Off Screen] With the groups and the organizations .

- Tell us more about demonstrations than anybody. You're the man who's demonstrated already.

- [Man Off Screen] If you get together in the house, families will get together, then the whole community get together.

- [Man Off Screen] One process leads to another.

- Right on.

- [Man Off Screen] If the community get together, the whole city would get together.

- You're now viewing a meeting of Monroe County Community Organizers board members. Both sisters and brothers from the community in the conference room at 584 586 Jefferson Avenue. And now in the process of President Mr. Jack Caroline, first Vice President Mr. Willie Lightfoot, are now discussing citywide picnic and planning. That would be sponsored and coordinated by M.C.C.O and also Urban League, ABC, FIGHT, Rochester Jobs, Baden Street Settlement, Montgomery Center and the Monroe County Community Organizers Youth Federation.

- [Man Off Screen] So what they're talking about going down in this meeting-. Okay, he's supposed to be returned by Mr. Scregg at ABC, but we're reaping the price of material.

- Hey, girl! I'm watching the parade, you know.

- [Man Off Screen] This is the beginning of one of the first- the first city-wide picnic that Monroe County Community Organizers coordinated. This is the beginning of the day, which is a beautiful

day, perfect day for a picnic. They came from all over, young and old. We guess there was about 6,000 people. That all ate, played games and Scottie's Drum and Bugle Corps also entertained. We also had entertainment from Sweet Les, New York Fucking Soul Band. Which gave a free concert for the picnic. Oh, boy, what a beautiful day it was, all at Genesee Valley Park, having such a good time. What do you say, brother Daw?

- [Man Off Screen] I like to see all the people together, young and old, from eight to 80. And everybody enjoying themself, eating food, and everything was free. A beautiful day, had a good ball game, had a good football game, and everybody was just being together as brothers and sisters for the first time, the first time here in the city of Rochester.

- [Man Off Screen] I think next year we really have something forward to look to, to do a better job than that. I think more people wanted to come out.

- [Man Off Screen] More people sure would be out there because I know they said they missed a beautiful thing for the first time in the city of Rochester, coming to a community wide picnic.

- [Man Off Screen] I think it's also expressing that the other things that the community groups can do together.

- [Man Off Screen] That's right, brother Daw, that's right. That's what our main thing were trying to do, togetherness and bigger issues than just being together in a picnic.

- Let's go, let's go, let's go, let's go! Let's go, let's go, let's go go go.

- [Man Off Screen] Club also forced a physical fitness programs, by- one of the programs is a Rochester adult flag football league, with everybody in it from , Parnello, former greats like TJ Jackson and a lot of local talent.

- [Man Off Screen] That's brother Daw going around going on in, all right, there- cut back, look at that beautiful cut back, look at him go!

- [Man Off Screen] They said it couldn't be done.

- [Man Off Screen] Oh, boy. Oh, boy. Hey, what you say, hey all right! Brother Daw, brother Daw. They said his legs wasn't no good, but look at him now.

- [Man Off Screen] Don't look like he's washed up to me.

– [Man Off Screen] No, no, not to me either.

– [Man Off Screen] Monroe County Community Organizers People's Club also provides top rate entertainment of all variety. Jazz, blues, rock, dance troupes, et cetera. This is certainly one of our most popular groups that we bring in from Buffalo. The young brothers and sisters by the name Imani, which means faith, to believe that our hearts and our parents and teachers, our leaders and our people and the righteousness and victory of our struggle.

– I said I do, Allen. I do, Allen, I do, Allen. I do, Allen. I do, do, do, do, do, do, do it up! I said, do, do, do, do, do, do, do it up! Uh-huh! Woo, I said, I do, so! I do, so! I do, so, I do, so! I do, do, do, do, do do, do it up!

– [Man Off Screen] That's brother Allen having a good time, look at him! Look at brother Jessie too, got a hat on and getting down.

– [Man Off Screen] Is this my man here–.

– [Man Off Screen] These are some of the people, community minded people from Syracuse like ourselves that come over to help us celebrate our first anniversary and we're serving breakfast here, and they chipped right in and helped our people out and we just all had a good time. We later on celebrated that night after the ball game. And everybody just, you know, blended nice.

– [Man Off Screen] It was a beautiful breakfast. Everybody came in and ate, even community people. Also some were sharing on the patio, children, some family was here, they brought their whole family from Syracuse, a lot of them. And warming up, getting ready for the big game of the day and celebration of the anniversary at night.

– Hey, hey, hey! All right, let's go! Let's go!

– [Man Off Screen] Well they ate breakfast and then had some rest and then they got ready for the big game in the afternoon. Our guests, Hatchet Charcoal Pit All Stars, from Syracuse.

– [Man Off Screen] And the weather's kinda bad there, brother Daw.

– [Man Off Screen] No, it was there, and we got one inning off the way and we had just a light summer shower, lasted about ten minutes, so the people went up in the pavilion and waited. Now I think we're ready to play ball.

– [Man Off Screen] Did you have your stuff that day, mascot?

– [Man Off Screen] Oh yeah, I think everybody was geared up and ready for that one, everybody had their stuff. We won 23 to six– to twelve,

it was.

- You got the game, run in the thing, run! Watch your coaches.

- [Man Off Screen] All right, every-.

- [Man Off Screen] That was our coach Sweet Les. And also his assistant, coach Eddie. And they did a good job coaching that day.

- [Man Off Screen] All right, let's get a hit up.

- [Man Off Screen] What's happening, bro?

- [Man Off Screen] That was brother Jerone there, he usually let's the first one go by and usually puts the second one out the park, as you'll see, brother Jerone. You think he's gonna do it, Case, you think he gonna do it?

- [Man Off Screen] I think so. Oh man, come on, baby, come on, baby! There it goes, there it goes, there it goes.

- [Man Off Screen] That's all right, don't even worry about it. Its all right, Joney!

- [Man Off Screen] It's all right, it's all right. All right, look alive!

- [Man Off Screen] Goodbye Lonnie Green, that was a good hit by John Kohlin there. Really played tremendous ball all day long, offense and defense.

- [Man Off Screen] That's our Paw.

- [Man Off Screen] Hey, word!

- [Man Off Screen] All we lost, one of the big stars lost and all he wanted to do is talk to the gold fish.

- [Man Off Screen] He's coming back now to have a little good time, we're all together, we-.

- [Man Off Screen] There's Hahn.

- [Man Off Screen] Hey, Big Hahn!

- [Man Off Screen] Look at Leroy!

- [Man Off Screen] celebrate with the slits.

- [Man Off Screen] Big Al, too, the umpire. We're all together.

- [Man Off Screen] He was tired, I believe.

- [Man Off Screen] Yeah.

- [Man Off Screen] I think all the boys had a good time.

- [Man Off Screen] The sisters are serving him well, though.

- [Man Off Screen] Yeah.

- [Man Off Screen] There's Buck!

- [Man Off Screen] That makes up for everything else.

- [Man Off Screen] Texas hot.

- [Man Off Screen] Hey, I know all the kids enjoyed themselves, too, they was there and enjoyed themselves with their mother and father from Syracuse. I'm sorry they had to lose. We had people from all walks of life.

- [Man Off Screen] Well, you know, somebody had to lose. Both teams couldn't win, couldn't tie, we had to have a loser, so.

- [Man Off Screen] Well, nobody really lost, obviously though, 'cause we still together. A beautiful event like that, there's not a loser. Bring it on down here!

- [Man Off Screen] The entrance to the People's Club, shows our bulletin board. An article in the paper about our youth program. And hard work and how youth demonstrates for us our Youth Federation. Flag football league article, that you seen some of the shots from that I filmed today. Also, the football trip that we took a Gramlin game in New York, on September the 22nd. Which Gramlin beat Morgan State, and all our members had a good time. This is only some of the pictures that's in the club. Portraits drawn by Clyde Sanford at Haiti Art Gallery. Some very beautiful work that he'd done for the club that you can look and see. The board of directors members and club officers, President Jack Caroline, Corrie Magee, Casey George, Theresa Buggs, Willie Lightfoot, Patricia Jacobs, Ralph Barnes, James McDow. And this is an outlook of our club and what it looks like as we come in that door. Some of our pictures are being shown here. And as you can also see, our club is very clean and I just like to give you a little reason and the purpose of our club. The People's Club is established as a private club whose membership will be drawn from community people, leaders and business people and professional people. Community people. It will provide an informational meeting place in Rochester, where people of similar outlook can associate and exchange ideas in a friendly atmosphere. The People's Club as always, has also been

established on the principles of civic responsibility, and a youthful outlook. The club is open to all, regardless of race, creed, nationality, color or sex. The club seeks to foster a spirit of dialogue and friendship among men and women whose background may different but who care about improving the quality of life of the community. The People's Club is a non-profit organization. And all profits will be used to benefit the community. This is our number two economic development venture. People's Liquor Store. 554 Jefferson Avenue. Which feature discount prices and also the first community owned and operated liquor store with discount prices in our community. We also feature the Texas fifth, which is new for New York State. That's Jerry Griffin, one of the managers of the liquor store and also the Assistant Director of the Youth Federation. I like to also mention the fact that our youth that our working our liquor store are 18 and over. We're very proud of our second venture and we hope our third will be as successful as our second one and our first one. As we move further on down Jefferson Avenue, pick up the Monroe County Community Organizer Youth Federation. Monroe County Community Organizer Youth Federation is a service program, needed to meet our youth problems in the community. This program coming out of the Monroe County Community Organizers, and they feel there is a need for this service in our community. We started our Federation April 30th, 1973. We are located at 491 Jefferson Avenue. There will be someone on the premises 24 hours a day to help with our youth's needs. The Federation will be a non-profit federation, working under the guidelines of M.C.C.O wherever else we can procure funds to run our federation. We're also involved in tutoring programs, referral services, and preventative drug programs. Which we at the Youth Federation considers drug as a monster of our community.

- [Man Off Screen] Hatred is a feeling, love is a feeling. Let's hate all that does not allow us to love. And we can do that just by getting to know each other and talking to the people.

- [Man Off Screen] Unity. Unity, to strive for and maintain unity in the family, community, nation and race. Self-determination, to define ourselves, name ourselves and speak for ourselves, instead of being defined and spoken for by others. Collective work and responsibility. To build and maintain our community together, and to make our brothers and sisters problems, our problems. And to solve them together. Cooperative economics, to build and maintain our stores, shops and business to profit from them together. Purpose, to make and collective vocation, the building and development of our community, in order to restore our people and the tradition of their greatness. Creativity, to do always as much as we can in order to leave our community more beautiful and beneficial than we inherit it. Faith, to believe with all our hearts in our parents, our teachers and our leaders, our people and for the righteousness and victory of our struggle.

- At the end of that tape, we heard the lines, 'to speak for

ourselves, instead of being spoken for by others'. That was one of the goals of the Monroe County Community Organizers. And it also describes the idea of our Homemade TV series as well. I'm Bonnie Klein of Portable Channel, which produces the Homemade TV series, an we're very pleased about tonight's show, Self-Help Productions. Because it's a strong example of what we're talking about when we talk of people using television to tell their own story and hopefully bridging some gaps in our community by that process. The person who tapes Self-Help Productions is Joe Floves. Joe, how'd you get into this?

- Well actually, I got started in a barbershop. As odd as it may seem. I got tired of looking at heads I guess. And when I didn't have customer's hair to cut I'd take their pictures. I had to make money one way or the other, so that was a pretty good way, it got me into Model Cities. I started Model Cities in communications under Charlie Hobson and taking pictures led me to what revealed a lot of things that were happening to me and other people in the community, and I figured the best- a good way to communicate with people would be, through a better media other than photography 'cause all I could do is just show pictures and that was sort of limitless. It wasn't limit- it was limited so to speak. Video taping can be more of a help, I think, to people that wanna communicate with one another, weather there's individuals or organizations.

- Here's a loaded question, how'd you learn about video tape?

- Well I'm kinda proud that I learned it through Portable Channel, this was about two years ago and I took a course, which was for eight weeks but I guess I only went for a week, I thought I knew it all but I found out through the editing and through programming and through other sessions with Portable Channel, that I really didn't know everything. But what I did know, what I did find out, I'm trying and attempting to pass it on to other people in the community. So they can themselves use video taping as a means of communication.

- What kinds of tapes have you been making, besides the one we saw?

- Well, the most recent tape was on James McCullough doing a press conference at ABC. Where video tape- half inch tape differs from commercial tapes, what commercial stations might do- we can share the whole press conference, which we have done and which I think we are doing right now at ABC.

- [Bonnie] You mean you're showing the tape? Where's the tape-?

- At eight o'clock tonight, at ABC.

- Mmhmm.

- On Washington street. This is one good way of communicating, letting

all the people know everything, letting them see everything, not just parts of or segments of a press conference.

– [Bonnie] Yeah. You're speaking about the difference between what you're doing and traditional television. I was struck, in helping prepare the tape for broadcast, for example, that I couldn't have done this tape and how do you think it's different from something that Warren Dereamus on Channel Ten, or somebody from Channel 21 or Portable Channel would do?

– Well, I don't– although Warren Dereamus does a good job, and you do, too, but I don't think the average white person could go in a black community and feel relaxed and project something that they don't actually feel. These are things that have happened or are happening to me and I feel a part of it, so when I'm shooting, when I'm behind a camera, I feel that I have to do my best and there's certain things I can see and feel that maybe a white technician or camera man or photographer can't see. It's a good way of projecting, not only one's own feelings, I'm not concerned with myself so much as an individual, but trying to get closer to black and Puerto Rican people so they can become closer with one another, so they can communicate. That's all I'm interested in, in them communicating with one another and letting other people know what's going on in the community.

– Good, and where do you see all this going from here?

– Well to be honest, cable TV is in the back of my mind and in the back of Self–Help Productions, there are a few people that are involved at the present time and we're concerned over public access channels. When cable TV does come in, we want some control, we wanna have some input.

– Good, the thing I like about this tape is that it gives me a chance to be somewhere that I wouldn't go, I mean vicariously, I think.

– Well we don't wanna use it just as a, a means of traveling on an imaginative basis. We want you to actually go, we bring it to you.

– [Bonnie] Tell us about the next tape, then, 'cause we're running out of time and it's–.

– The next tape is on Haiti. It's a Rochester Afro American Cultural Center. The director's Clyde Sanford.

– It's coming up.

– And the tape is coming up now, it's very interesting.

– [Announcer] The Haiti Gallery. Collective work and responsibility of a group of grass root artists in the year 1971. The activities have

been monthly art exhibits, tours, African antiques, and just people visiting. People who want to see something that's happening in the culture in this area, where they can't go to other, maybe much larger, and probably more economically well off established institutions. People find Haiti to be a very exciting experience, in the sense of the simplicity of the works, the one on one basis of the explanation, for the works there, by Richard Craven or the director, or Alice Sanford, the Assistant Director and just many interested people in the community wish to share a little bit of our knowledge, a little bit of the knowledge that others have on heritage and so on. Classes are presently taking place at the gallery. Haiti Gallery is the operating agency for the Model Cities program. Highway Haiti is working without funds at this time and these are endeavors to reach more and more people. Share with them some of the things that we have learned through trial and error and the good experience of the coffee house that we have in the evenings. Today we have the Living Funk, and they will also be playing.

- [Announcer] If you'd like to be on Catch 21, just give us a call at 473-4160 and ask for Catch 21.