Community Curator Ravi Mangla presents: 

**Propaganda in the Archive**

November 17, 2022

Rochester-based author and activist Ravi Mangla has mined the VSW Film/Video archive for historic and contemporary examples of media that may be understood as propaganda. This screening and conversation will revolve around the definition and contexts of propaganda, the role it has played in shaping our political, educational and economic systems, and how propaganda has been used historically to promote authoritarian regimes.

**Program**
*Chicken Little* (1943) (pictured above)
8 min, Walt Disney

*The Negro Soldier* (excerpt) (1944)
17 min, US Department of War

*The Selling of the Pentagon* (excerpt) (1971)
30 min, Peter Davis

*Rochester: City of Quality* (1963)
27 min, Rochester Gas and Electric
The Community Curator program invites representatives from community groups in the Rochester region to curate film screenings using VSW’s collection of over 10,000 film and video titles. Participants in the program work with the Curator of Moving Image Collections to research and select a full program of films that speak to the interests of the group, while opening a broader dialog with the Rochester community. The goals of the Community Curator program are to empower cultural organizations to create their own media programming, expand global and cultural awareness within the Rochester community, and strengthen ties between students, artists, and communities that will cultivate and advance multicultural relationships.